

Media Narratives That Shape Rural Places

Wednesday, July 19th, 12 - 1 pm Eastern

Promoting Innovation Virtual Idea Symposium via ZOOM

For more information and register online:

https://bit.ly/Innovation_Session_Two

or access via the QR code here:



In-service credit will be available for Extension agents for each live Zoom event you attend.

Ivy Brashear, a fifth-generation Appalachian, will discuss the news media's shaping and reinforcement of narratives about rural places that are often rooted in stereotypes and misconceptions that flatten the varied cultural, social and political experiences that make those places incredibly complex. She covers this phenomenon and what can be done about it through the lens of Appalachia and Eastern Kentucky—a place much maligned and misunderstood in the news media.

Presenter:

Ivy Brashear, PhD student in Communication at the University of Kentucky and graduate of the University of Kentucky's Community and Leadership Development Master's Program

Host:

Julie N. Zimmerman, PhD, University of Kentucky Milton Coughenour Professor of Rural Sociology, Community and Leadership Development

Spend your lunchtime with us for the Promoting Innovation Virtual Idea Symposium, a lunch-and-learn Zoom series with national speakers and experts in areas related to Extension in the Department of Community and Leadership Development at the University of Kentucky. Hosted by the Extension faculty in the UK Department of Community and Leadership Development, the once-a-week sessions will take place in July and August. Learn more at cld.ca.uky.edu/extension.



Ivy Brashear



Julie N. Zimmerman

UK Martin-Gatton
College of Agriculture,
Food and Environment
University of Kentucky.

COMMUNITY AND LEADERSHIP DEVELOPMENT